



COURSE 1

THE DIRECTOR'S ROLE & RESPONSIBILITIES IN TODAY'S COOPERATIVE

Monday, December 11, 2023

8:30 a.m.		Welcome and DDP Kickoff
9:00 a.m.	Section 1	What to Expect and KCC Overview <i>Brandi Miller</i> <i>Kansas Cooperative Council</i>
	Section 2	Introduction and Principles of Cooperatives <i>Dr. Brian Briggeman</i> <i>Arthur Capper Cooperative Center</i>
	BREAK	
	Section 3	Management Team – Roles of Director & GM <i>Brandi Miller</i> <i>Kansas Cooperative Council</i>
	Section 4	Getting the Most Out of a Board Meeting <i>Brandi Miller</i> <i>Kansas Cooperative Council</i>
12:00 p.m.	LUNCH	
1:00 p.m.	Section 5	Legal Foundations & Responsibilities <i>Eric Steinle</i> <i>Martindell Swearer Shaffer Ridenour, LLC</i>
	BREAK	
	Section 6	Legal Foundations & Responsibilities <i>Eric Steinle</i> <i>Martindell Swearer Shaffer Ridenour, LLC</i>
4:00 p.m.		Take Aways and Wrap-Up <i>Eric Steinle</i>

Reminder: Hall of Fame Reception & Ceremony begins at 5:00 p.m.

Co-op



COURSE 2

THE DIRECTOR'S ROLE IN COOPERATIVE FINANCING

Tuesday, December 12, 2023

8:00 a.m.	Section 1	Cooperative Finance Foundations <i>Dr. Brian Briggeman</i> <i>Arthur Capper Cooperative Center</i>
	BREAK	
	Section 2	Cooperative Finance Analysis <i>Tobias Carson</i> <i>CoBank</i>
	Section 3	Financial Analysis Workshop <i>Tobias Carson</i> <i>CoBank</i>
	Section 4	Income Distribution Strategies <i>Dr. Brian Briggeman</i> <i>Arthur Capper Cooperative Center</i>
12:00 p.m.	LUNCH	
1:00 p.m.	Section 4	Income Distribution Strategies <i>Dr. Brian Briggeman</i> <i>Arthur Capper Cooperative Center</i>
	BREAK	
3:30 p.m.	Section 5	Equity Management Strategies <i>Dr. Brian Briggeman</i> <i>Arthur Capper Cooperative Center</i>



COURSE 3

THE DIRECTOR'S ROLE IN PLANNING & CONTROL

Monday, December 11, 2023

- 8:30 a.m. **Welcome and DDP Kickoff**
- 9:00 a.m. Section 1 **Director's Role in Strategic Planning**
- Why Strategy?
 - Group Breakout Session #1 – Think Right Side, Live Left Side
 - Your Strategy Needs a Culture – Clarity, Cohesion & Execution
 - Key Elements of Effective Strategy
- Eric Coet, Strategic Practice Leader
Peak Solutions*

Note – there will be a 15-minute break during the morning session

- 12:00 p.m. LUNCH
- 1:00 p.m. Section 2 **Director's Role in Tracking & Monitoring Key Indicators**
- Leading Indicators vs. Lagging Indicators
 - Meaningful Scoreboard
 - Cadence of Accountability
- Eric Coet & Michael Walton*
- 2:15 p.m. BREAK
- 2:30 p.m. Section 3 **Director's Role in Internal Controls**
- Grain Risk Policy
 - Credit Risk Policy
 - Cash Management
- Michael Walton, Lead Relationship Manager
CoBank*

Reminder: Hall of Fame Reception & Ceremony begins at 5:00 p.m.



COURSE 4

CEO PERFORMANCE PLANNING & EVALUATION

Tuesday, December 12, 2023

8:00 a.m.		Introductions/Welcome <i>Sara Kepley</i> <i>ProValue Insurance</i>
	Phase 1	Planning for Success: CEO Job Descriptions & Developing Performance Expectations <i>Sara Kepley</i> <i>ProValue Insurance</i>
9:30 a.m.	BREAK	
9:45 a.m.	Phase 2	Developing an Evaluation Tool: Creating & Implementing Your Own CEO Evaluation Tool <i>Sara Kepley</i> <i>ProValue Insurance</i>
	Phase 3	Communication: Strategies for Creating Open Communications between the Board and the CEO to Aid in Performance Evaluation <i>Sara Kepley</i> <i>ProValue Insurance</i>
	Phase 4	CEO Compensation Strategies: Evaluating Base Pay, Incentive Pay & Other Executive Level Pay Arrangements <i>Sara Kepley</i> <i>ProValue Insurance</i>
12:00 p.m.	LUNCH	
1:00 p.m.	Phase 5	CEO Employment Contracts: The Pro's and Con's in Today's Business Environment <i>S. Eric Steinle, Attorney-at-Law</i> <i>Martindell, Swearer, Shaffer, Ridenour, LLP</i>
1:45 p.m.	BREAK	
2:00 p.m.	Phase 6	The Board's Role in Creating Culture and Boundaries with a Multi-Generational Workforce <i>Sara Kepley, ProValue Insurance</i>
2:30 p.m.	Phase 7	Succession Planning and Recruiting a New CEO <i>Sara Kepley, ProValue Insurance</i>



DDP COURSE 5

THE FUTURE OF COOPERATIVES

Tuesday, December 12, 2023

8:00 a.m. to 3:30 p.m.

Drury Plaza Hotel Broadview, Wichita, KS

Cooperatives have a rich history of community development and social responsibility. They are becoming key players in creating sustainable and eco-friendly solutions. They're change-makers when it comes to responsible practices in farming, energy, and more. It's all about doing well while doing good.

This year's Course 5 will include speakers that can prepare us for what is to come as we adjust for the future.

AGENDA ON REVERSE SIDE.



COURSE 5 AGENDA



THE FUTURE OF COOPERATIVES

TUESDAY, DECEMBER 12

8:00 am **Welcome & Introductions**

Brandi Miller, Kansas Cooperative Council

Harvest the Humor: A Celebration of Life on the Farm

Jolene Brown, CSP, CPAE, Award-Winning Speaker, Author & Farmer

9:15 am **Break**

The Cooperative Value Proposition in the 21st Century

Rocky Weber, President & General Counsel, Nebraska Cooperative Council

A Dozen Reasons Why the Cooperative Model Still Makes Sense

Ric Herrera, CEO, ProEgg Cooperative

Kansas Department of Ag Update

Kelsey Olson, Deputy Secretary, Kansas Department of Agriculture (invited)

12:00 pm **Lunch**

1:00 pm **Weapons of Mass Destruction & Co-ops**

Special Agent Kacie Laidacker, Weapons of Mass Destruction Coordinator, FBI

Tom Hoegler, Asst. Weapons of Mass Destruction Coordinator/Task Force Officer, FBI

Farmers vs. Foodies

Ray Starling, Executive Advisor, Aimpoint Research

3:15 pm **Course Wrap-Up**

