



LEADERSHIP SYMPOSIUM *for* COOPERATIVES

AUGUST 14 - 15, 2023

K-State Alumni Center - Manhattan, KS

As a stakeholder in the cooperative system, you and others in your organization, are invited to attend the **Leadership Symposium for Cooperatives**.

Registration is \$195 per person and includes all materials, reception cocktails, lunch and breaks.

Together, the Arthur Capper Cooperative Center (ACCC) and the Kansas Cooperative Council (KCC) have partnered to present this combined program, the **Leadership Symposium for Cooperatives**.

Leading experts will share their thoughts and insights on future issues facing cooperatives. The Leadership Symposium starts on Monday, August 14th with a welcome from K-State President, Dr. Richard Linton (invited) and a strategic discussion on how Ardent Mills is navigating an everchanging market. Then on Tuesday, August 15th, the ACCC and KCC will provide updates; Dr. Bobby Martens from Iowa State University will share insights on how an Iowa agribusiness, AgCertain, is finding new ways to create value; and Crossland Construction will discuss their talent management strategy. John Kriesel will end the day by sharing his captivating story of STILL STANDING. STILL SMILING.

Who Should Attend? This educational program offers meaningful insights to anyone interested in cooperative issues, including co-op board members, management and employees. Others doing business with cooperatives, such as suppliers, attorneys, CPAs and financial partners will also benefit from attending.

The meeting registration deadline is July 31, 2023. You may register using the attached form or on-line at: <https://acc.k-state.edu/2023LeadershipSymposium.html>. Additional conference information, including hotel registration deadlines, may be found on the enclosed documents. Please note, attendees are responsible for making any necessary lodging arrangements.

We look forward to seeing you August 14th!

A handwritten signature in black ink, appearing to read "Brian C. Bruggeman".

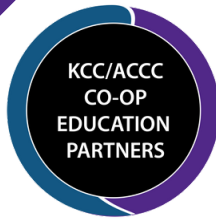
President/CEO
Kansas Cooperative Council



A handwritten signature in black ink, appearing to read "Brian C. Bruggeman".

Professor & Director
Arthur Capper Cooperative Center





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AGENDA

All events will be held at the K-State Alumni Center in Manhattan, KS.

MONDAY, AUGUST 14

3:30 pm **Registration Opens**

4:00 pm **Welcome Message**

Dr. Richard Linton, Kansas State University, President (invited)

Ardent Mills - Pivoting to Meet Market Needs

Troy Anderson, Ardent Mills, VP of Operations

Mike Miller, Ardent Mills, VP of Risk Management

5:15 pm **Reception with Light Appetizers & Drinks**

TUESDAY, AUGUST 15

8:00 am **Welcome and Organizational Updates**

Brian Briggeman, Arthur Capper Cooperative Center

Brandi Miller, Kansas Cooperative Council

8:30 am **De-and-Re-Commoditization to Meet Consumers Tastes & Preferences:
The Case of AgCertain**

*Dr. Bobby Martens, Associate Professor & Iowa Institute of Cooperatives Endowed
Economics Professor in the Department of Economics at Iowa State University*

9:30 am **Break**

9:45 am **Recruiting, Retaining, & Developing Talent in a Competitive Labor Market**

Crossland Construction Panel

10:45 am **Break**

11:00 am **Still Standing. Still Smiling.**

John Kriesel

12:00 pm **Lunch**

Lunch available at the meeting or to-go



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HOTEL INFORMATION

All attendees are responsible for their own lodging.

HOLIDAY INN AT THE CAMPUS:

- Group rate deadline is **July 31, 2023.**
- Rate of \$99/night, plus tax.
- 48 hour cancellation policy.
 - Reserve rooms online at: www.holidayinn.com/universityks
 - Group code: SYM
 - Reserve your hotel by phone:
 - 785-539-7531
 - Group ID = "SYM"



BLUEMONT HOTEL:



- Group rate deadline is **July 24, 2023.**
- 48 hour cancellation policy.
- Rate of \$106/night, plus tax. Includes breakfast buffet.
 - Reserve your hotel online: www.bluemonthotel.com
 - Click on BOOK ONLINE
 - Then ADVANCED OPTIONS
 - I have a Group Number
 - Code is LEAD0823
 - Reserve your hotel by phone:
 - 785-473-7091, press 0.
 - Group ID = "LEAD0823"

NO REFUNDS WILL BE ISSUED FOR CANCELLATIONS RECEIVED AFTER 7/31/23, INCLUDING NO-SHOWS.