



COURSE 4

THE DIRECTOR'S ROLE IN MANAGEMENT DEVELOPMENT & APPRAISAL

Tuesday, December 11, 2018

8:30 - 8:45	Section 1	Introductions & Welcome <i>Sara Kepley</i> <i>ProValue, LLC</i>
8:45 - 9:30	Section 2	CEO Position Description & Developing CEO Performance Standards <i>Sara Kepley</i> <i>ProValue, LLC</i>
9:30 - 9:45	BREAK	
9:45 - 10:30	Section 3	Conducting the CEO Evaluation <i>Sara Kepley</i> <i>ProValue, LLC</i>
10:30 – 11:15	Section 4	CEO Compensation Strategies: Incentive Pay & Other Executive Level Pay Arrangements <i>Sara Kepley</i> <i>ProValue, LLC</i>
11:15 – 12:00	Section 4	CEO Compensation Strategies: Evaluating a Competitive Base Salary <i>Sara Kepley</i> <i>ProValue, LLC</i>
12:00 – 1:00	LUNCH	
1:00 – 1:45	Section 4	CEO Employment Contracts: The Pro's and Con's in Today's Business Environment <i>Eric Steinle, Attorney-at-Law</i> <i>Martindell, Swearer, Shaffer, Ridenour, LLP</i>
1:45 – 2:00	BREAK	
2:00 - 2:45	Section 5	Management Succession Planning <i>Sara Kepley</i> <i>ProValue, LLC</i>
2:45 - 3:30	Sections 6, 7 & 8	Recruiting a New CEO